



#### **ALERT SOLUTIONS**

## BY 247 CCTV MONITOR LIMITED

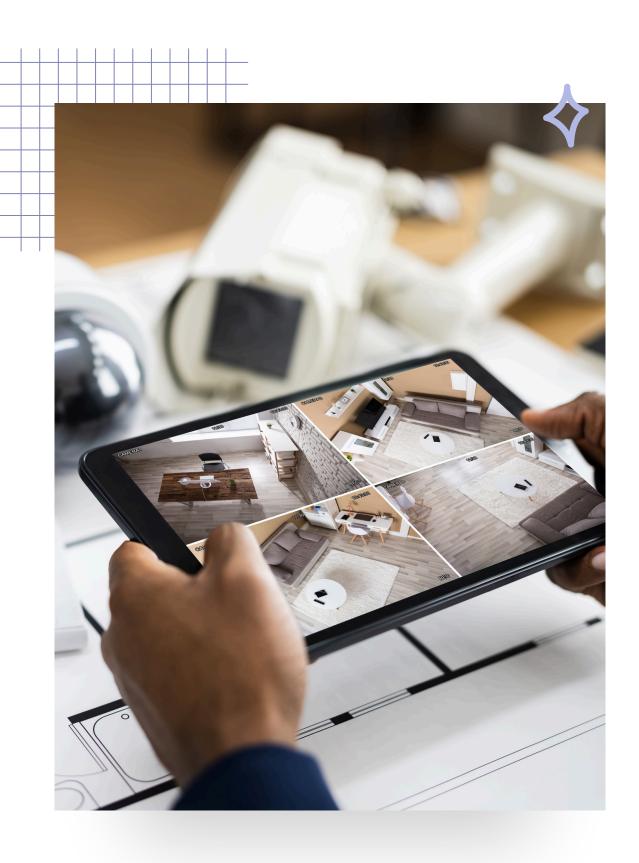
Smart Surveillance. Protecting People & Property.

ADVANCED CCTV MONITORING SYSTEMS



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## **About Us**

247 CCTV Monitor Limited, operating under the brand "Alert Solutions," specializes in providing cutting edge CCTV monitoring and alarm systems.

We cater to the safety and security needs of both residential and commercial clients across Nigeria, focusing on real-time surveillance and security solutions that integrate advanced technology and analytics.

Our dedication to safety and reliability ensures our clients receive the highest quality service and peace of mind.

We work with top industry leaders such as ADC, HikVision, Vision Scope, Genesis One Corp, Quick Connexions, Daibau, and Avant to deliver technology-driven services with uncompromising quality and reliability.

At 247 CCTV Monitor Limited, your safety is our mission — 24 hours a day, 7 days a week.





## **OUR VISION & MISSION**

#### VISION STATEMENT

To offer a wide range of 24/7 safety "Alert Solutions" to both residential and commercial clients across the globe.

#### MISSION STATEMENT

Our mission at Alert Solutions is to enhance the safety and security of our clients by delivering innovative, technology-driven security solutions that are both energy-efficient and sustainable. We strive to maintain the highest standards of service and product excellence to meet the evolving security needs of our clients.



# PROBLEMS & SOLUTIONS



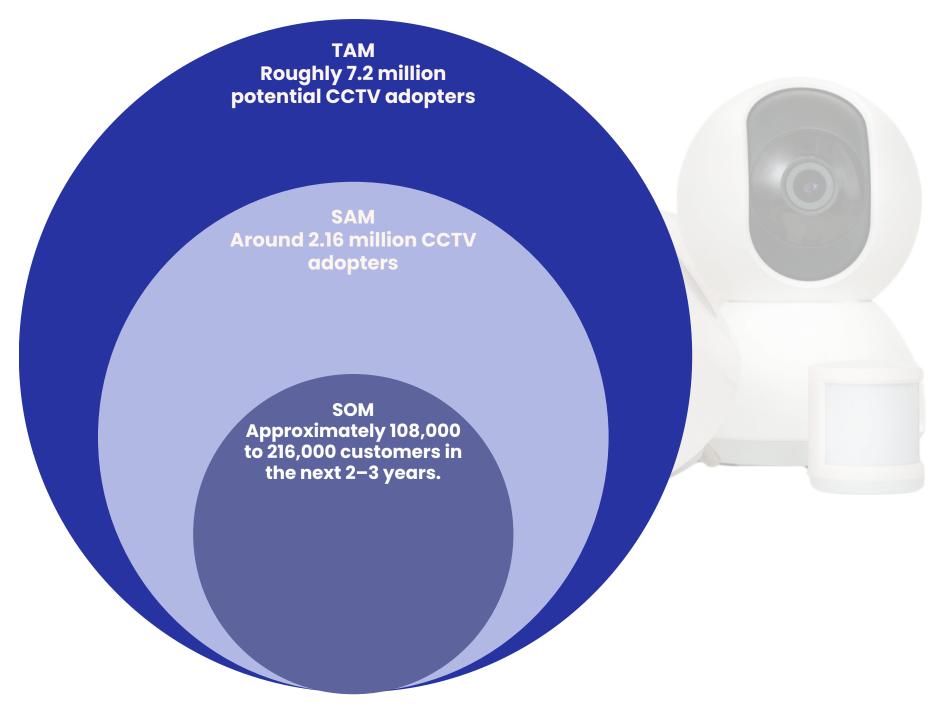
#### **Problem Statement**

In today's rapidly evolving digital landscape, safety and security threats are becoming increasingly sophisticated, posing significant risks to individuals and businesses. Many existing security solutions are inadequate due to their lack of real-time monitoring and integration with modern technology, leaving clients vulnerable to potential breaches and threats.

#### **SOLUTIONS**

Alert Solutions addresses these safety challenges by offering a comprehensive suite of services that include real-time monitoring, Al-powered analytics, smart motion detection, and remote access control. Our solutions are designed to provide customized security that adapts to the specific needs of each client, ensuring maximum protection and peace of mind.

#### **CCTV DEMAND ANALYSIS IN NIGERIA**



The security industry in Nigeria is experiencing significant growth, fueled by technological advancements and an increasing demand for reliable security solutions. Alert Solutions is well positioned to capitalize on these trends by leveraging its innovative offerings and industry expertise. This section highlights three key market trends shaping the future of the security industry.

#### Total Addressable Market



The TAM includes all potential customers nationwide— households, commercial buildings, and public institutions

#### Serviceable Available Market



This segment focuses on areas with sufficient infrastructure, income, and awareness where CCTV systems can realistically be marketed and installed.

#### Serviceable Obtainable Market



These are customers a business can realistically capture based on its capacity, reach, and market share in the current competitive landscape.



40% - Residential Homeowners
Individuals owning homes seeking enhanced personal security.

35% - Small and Medium Enterprises

Businesses looking for reliable and affordable security solutions.

25% - Corporate Organizations

Large enterprises requiring comprehensive security management systems.

## Our Services

Our primary offerings include state-of-the-art CCTV systems, advanced alarm systems, and a mobile app for instant alerts and remote access. These products are supported by continuous real-time monitoring and tailored security plans that meet the unique demands of residential and commercial clients.



Delivering real-time alerts and two-way communication to detect threats and trigger immediate response.

## Remote Monitoring and Control

Empowering you to monitor and manage your security systems from anywhere, anytime.

## **Customized Notifications**

Tailoring alerts to your lifestyle — stay informed about what matters most, when it matters most.

## **Energy Management & Automation**

Optimizing energy use and automating control of lights, locks, and thermostats for smart, secure living.

#### Images & Video Monitoring

Capturing and streaming crystal-clear visuals to ensure you never miss a moment — or a threat.

## Personal Safety & Awareness

Enhancing everyday safety with wellness checks, emergency alerts, and off-site monitoring for peace of mind.

www.247cctvmonitor.com



# Wireless Alarm Communications

Our wireless technology ensures your home or business is never out of reach. With advanced wireless connectivity, 247 CCTV Monitor's systems keep your property secure—whether you're across the street or across the country. Even in the event of a power outage or tampering attempt, your alarms remain active and responsive.



Wireless Signal Forwarding



Two-Way Voice Communication



Crash and Smash Protection



**Daily Supervision** 

### **Features**

# **Customized Notifications**

Our customized notifications keep you updated on what matters most—whether it's your system being armed or disarmed, unexpected activity, or reminders when something is missed. With geo-services, sensor monitoring, and smart alerts, you're always in the know—anytime, anywhere.





Alarms, Arming/Disarming Notifications



System Events & No-Show Alerts



Arming Reminders & Geo-Services



Sensor Activity Monitoring



**Unexpected Activity Alerts** 



Notifications for Alarms & Non-Alarms



## Images & Video Monitoring

Our Images & Video Monitoring solution gives you instant eyes on your property anytime, anywhere. From live streaming and motion-triggered recording to smart video analytics, you get real-time visual updates and playback options to stay informed and in control.

### **Features**



Image Capture on Alarm & Disarm



Daily View Rules & On-Demand Peek-In



Live Video Monitoring



Video Clip Recording, Alerts, and Playback Playback



Video Analytics



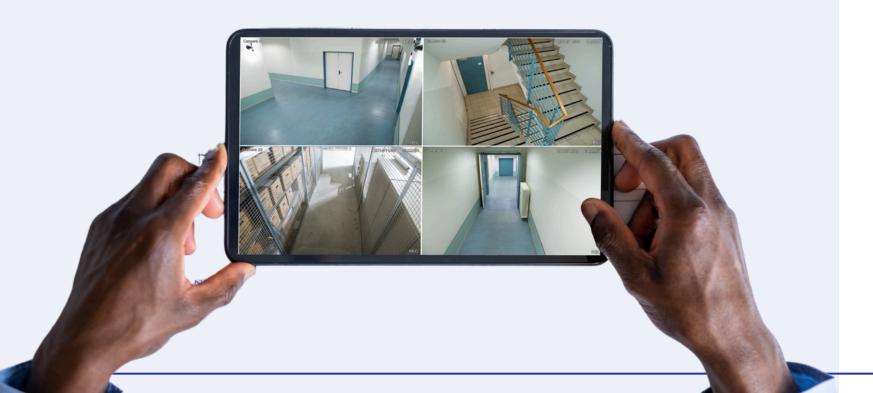
Remote Storage & Stand-alone



Remote Video Monitoring

# Remote Monitoring and Control

Our Remote Monitoring and Control service puts full control of your security system in the palm of your hand. Whether you're at home, at work, or on the move, you can arm or disarm your system, view status updates, manage user codes, and review detailed activity history—all from your smartphone or computer.



### **Features**



Remote Arming/Disarming



**Smart Signal & Smart Arming** 



System Status and Activity Summary



User Code Management



Searchable 60-Day Event History



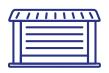
## **Energy Management**& Automation

Our Energy Management & Automation system lets you take command of your environment with ease. From remotely controlling lights, locks, and thermostats to managing garage doors, irrigation systems, and even your car—everything works together to save energy, reduce costs, and increase comfort.

#### **Features**



Control of Lights, Locks & Thermostats



Garage Door & Gate Control



Water Management

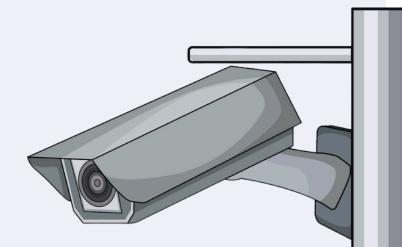


**Energy Monitoring** 



**Irrigation Control** 





## Personal Safety & Awareness

Our Personal Safety & Awareness solutions are designed to protect more than just property—they protect people. With features like wellness monitoring, emergency safety buttons, and off-location alerts, you stay informed about your loved ones and your environment. Whether it's checking in on an elderly relative or receiving instant safety notifications, you're always connected, always aware.





Wellness



Safety Button



Off location remote monitoring

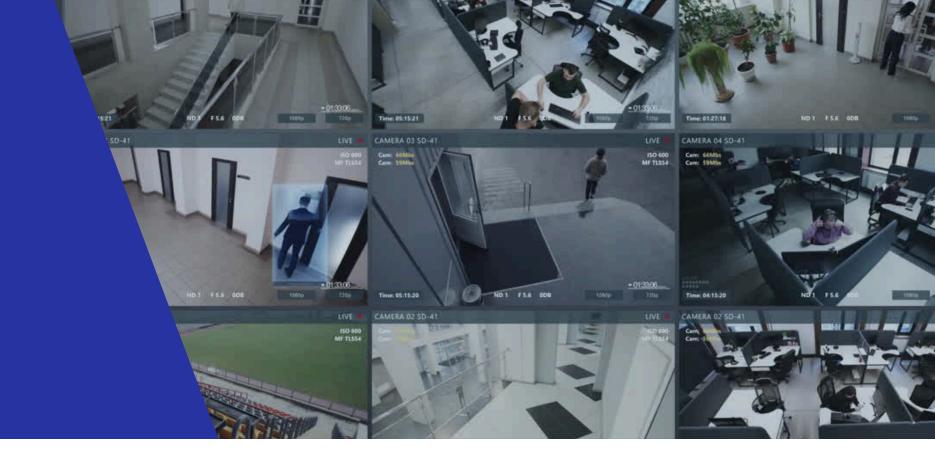


Safety and wellness Notifications

## **USE CASES COMMERCIAL EDUCATIONAL RESIDENTIAL PUBLIC BUSINESSES INSTITUTIONS HOMES SPACES EVENTS, RELIGIOUS**

**ORGANIZATIONS & MORE** 

## **OUR PARTNERS**













& more

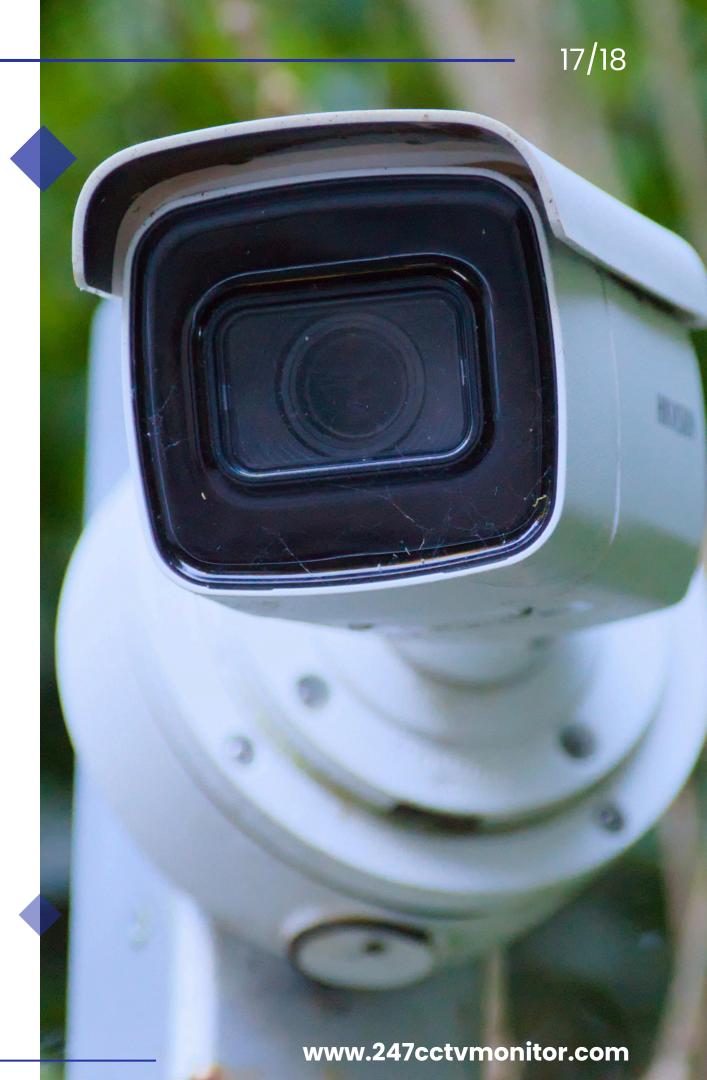
## **PRICING**

Our prices, including equipment, installation, maintenance, and premium features, are scalable and customized to meet individual and corporate needs as well as specific project scopes. Our pricing follows a subscription-based model that includes continuous monitoring and maintenance of our surveillance systems. For a detailed quotation, kindly get in touch.

WhatsApp Only



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247 CCTV is a trusted provider of advanced surveillance solutions, committed to protecting homes, businesses, and institutions across Nigeria. We deliver reliable CCTV installation, maintenance, and smart monitoring services tailored to today's growing security needs. Choose us today for peace of mind.